

DEPARTMENT 01 2017
EDUCATIONAL BOOTHS & COMMERCIAL BOOTHS
BOOTH RESERVATION

There is a rental fee of **\$250 for each booth**
If available, **tables may be rented for \$25** each.

Details about reservations and payment are on the Anderson County Fair WEB site at <http://andersoncountyfairtn.com> under the "Vendors" tab. For information about booth availability or special circumstances, contact ET Stamey at (865)-755-3186.

Booths will be judged Monday, July 17th from 3 PM - 5 PM.
Booths may be entered in one of the following Divisions:

- Division 1 - Youth**
- Division 2 - Civic/Church**
- Division 3 - Family & Community Education**
- Division 4 - Agencies/Educational Groups**
- Division 5 - Commercial Booths**

Division winners will receive a Best of Show Rosette.

EDUCATIONAL BOOTH SCORE CARD

1. Attracts attention (possible 10 points). Use of clever design, color and special features. Attention getter does not distract from main idea.
2. Holds interest (possible 20 points). Tells coherent, clear cut, one idea message quickly; arouses curiosity, emphasizes importance of problems, relates experience to viewer and offers solution; promotes logical sequence of thought.
3. Conveys message (possible 30 points). Timely and personal; single idea; suitable subject.
4. Effective title (possible 10 points). Short, catchy, appropriate; active verb.
5. General appearance of workmanship (possible 10 points). Booth and material artistically arranged, neat and attractive.
6. Uses explanatory material effectively (possible 20 points). Material brief and easily read and understood by average person; size and number of charts, maps, place cards, letters, etc., appropriate for exhibit idea.

TOTAL POSSIBLE POINTS 100